

HEALTH - MINDSET - MONEY - RELATIONSHIPS

COMEBACK

STRONG

SUMMIT

VIRTUAL SUMMIT
SPONSOR DECK



HEALTH - MINDSET - MONEY - RELATIONSHIPS

COMEBACK *STRONG* SUMMIT

SPONSOR DECK

Hosted By Tom and Dawn Terwilliger
& High Achievers University

22+ Experts Share Their Inspiring
COMEBACK Stories Including
Strategies For COMING BACK
STRONG Following This Disruption.

DATE: SEPTEMBER 2020
LOCATION: **ONLINE**

HEALTH - MINDSET - MONEY - RELATIONSHIPS

COMEBACK *STRONG* SUMMIT





The **COMEBACK STRONG** Virtual Summit is the first online conference dedicated exclusively to the financial, emotional, and physical **RECOVERY** of those struggling to comeback from the **"Pandemic Disruption."**

Through the inspiring COMEBACK stories of our Summit Speakers along with their proven action steps, it's our intention to change the conversation from uncertainty and fear to **Hope - Courage – Determination.**

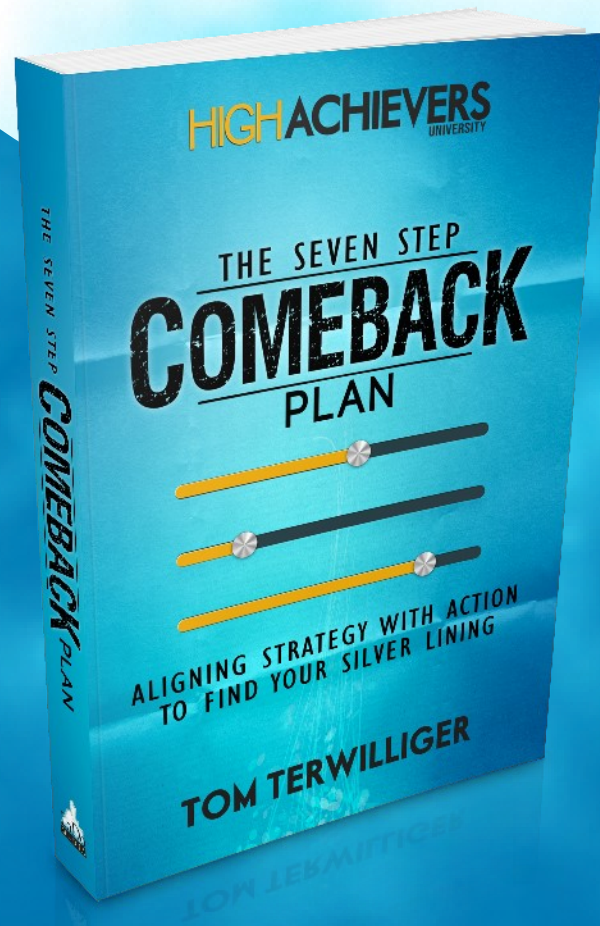
—Tom Terwilliger, High Achievers University

CONTACT:

TheLeapCoach@gmail.com

303-809-5912

HOW IT BEGAN



"The Seven Step Comeback Plan is going to help a lot of people. It's already helped me."

~Jerry Gladstone
Author, *The Common Thread*.

OUR COMEBACK STRONG MISSION

We Believe in People.

At first, we just wanted to support our online friends during the disruption and help them get past the fear, doubt, and uncertainty we were all experiencing.

We started with a simple idea: *"Provide a guide to help people create and focus on a more compelling and certain future."*

That guide turned into **The Seven Step COMEBACK Plan** and it took off like wildfire.

The Mission of the COMEBACK STRONG Summit is an extension of that objective to provide the tools, rules, and strategies to get beyond this disruption and get back into action in the pursuit of bigger dreams, goals, and ambitions.

We Are Passionate About Improving Lives and Changing The Conversation.

Our Speakers Agree, The COMEBACK STRONG Summit is going to change The Conversation.



"It is such a joy to be part of The COMEBACK Strong Summit. It provides so much inspiration and hope."

MITCH GAYLORD

Olympic Gold Medal
Gymnastics



"I was thrilled to be asked to be part of the Summit. What an opportunity to give more back."

BETTY ROCKER

Fitness Influencer and
Social Media Maven



"I jumped at the prospect of sharing my story to provide HOPE and encouragement."

DR. ROBERT GOLDMAN

7th Degree Black
2 Medical Doctorates
Industry Leader

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YOU ARE INVITED TO BE A SPONSOR OF THE COMEBACK STRONG VIRTUAL SUMMIT

We are looking for sponsors who are...

- Committed to supporting others
- Want to get into the fight
- Provide goods and services that support a COMEBACK
- Looking for opportunities to do well by doing good
- Socially Responsible
- Looking for positive social media exposure

SPONSOR APPLICATION

GET IN THE FIGHT

CHARLES ROSA
UFC Fighter and
Summit Speaker





HOW THE VIRTUAL COMEBACK SUMMIT WORKS

The 5 Basic Steps

1

Marketing and Social Media promotion and ticket sales begin 2 weeks out

2

User registration is FREE
Interviews are accessible for 24 hours

3

Option to upgrade to unlimited + all access pass.
(25% going to our special cause)
Plus, bonuses and sponsor product discounts

4

Featured Sponsors
Your brand's Logo will be featured and mentioned in all marketing materials, summit videos, registration, and emails

5

Summit Begins
3 speakers/day+
3 keynotes over the 6 days
Post-event evergreen marketing

WHO BENEFITS Other Than Our SPONSORS?



Speakers

Trainers

Entrepreneurs

Practitioners

Coaches

Although anyone in any walk of life, who has suffered a setback as a result of this pandemic disruption can and will benefit from the summit stories.

ENTREPRENEURS |
CREATORS | COACHES

We Are Targeting Creators, Entrepreneurs, Speakers, Trainers, Coaches, and Practitioners.

- Age: 25-60 years
- Gender: 60% male | 40% female
- Income: \$27,000 - \$1,000,000/year
- Multi-Industry estimated: \$100 Billion

WHY

**Coaches, Speakers, Trainers, and Small Business
Entrepreneurs Are Struggling To Figure Out
HOW TO STAY ALIVE.**

Knowing others have survived worse and how they did it
is like throwing them an emotional lifeline.

YOU CAN HELP US DO THAT

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WE'RE GOING THE EXTRA MILE

By Giving
Back

1 SUPPORT

25% of all the COMEBACK
STRONG Summit proceeds are
going directly to the →

The mental health toll of the coronavirus pandemic
is only beginning to show itself.

Suicide was the second-leading cause of death
among people ages 10 to 34 in 2016 and it's about
to get a lot worse.





2 AWARENESS

Every Facebook post, video, ad, and mention will point to the **Prevention Lifeline.**

Together we can make a difference



“

“When you bring smart people
together what happens?

You spark ideas.”



DAN KUSCHELL

Best Selling Author Business Growth Coach
COMEBACK STRONG Summit Speaker

“

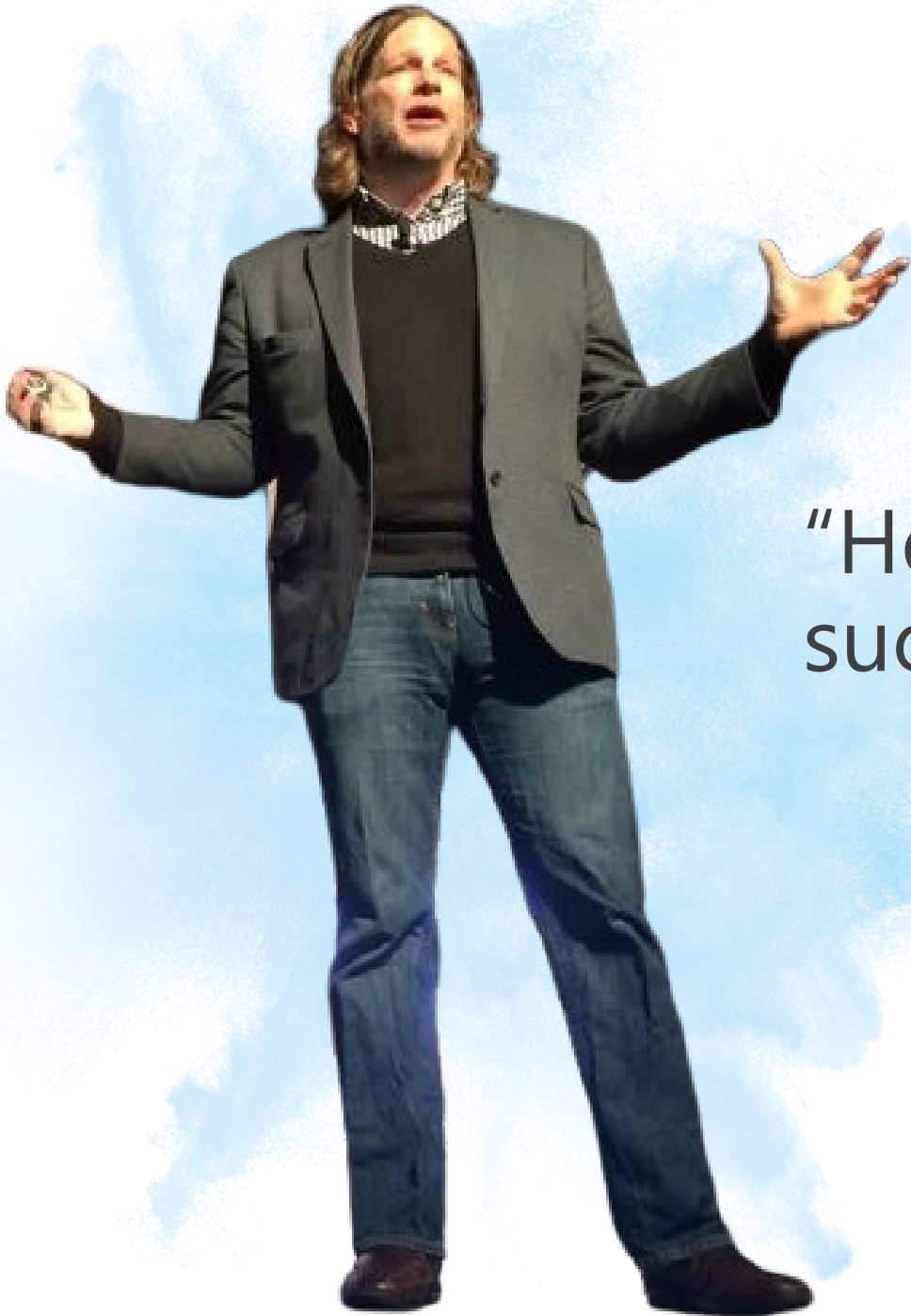
“All you need are the right tools and guidance to help facilitate and create the **change you want to see in the world.**”

CYNTHIA GARCIA

Master Health Coach

COMEBACK STRONG Summit Speaker





“

“Helping others strengthens your success.

Make them the hero.”

CHRIS BROGAN

NYT Bestselling Author Business Story Coach
COMEBACK STRONG Summit Speaker

Meet Some Of The Amazing Summit Speakers



MITCH GAYLORD
Olympic Gold Medalist
"Self Doubt"



DANIEL BALDWIN
Actor Entrepreneur
"Drug Addiction"



CYNTHIA GARCIA
Master Health Coach
"Suicidal Thoughts"



JOHN ROWLEY
Coach/Entrepreneur
"Heart Disease"



DR. BOB GOLDMAN
Super High Achiever
"Multiple Failures"



DR. DEBRA ROUSE
Holistic Practitioner
"Disruption Setback"



CHRIS BROGAN
Best Selling Author
Business Story Coach
"Superhero Without a Cape"



MITCH AXELROD
NYT Best Selling Author/Coach
"Stroke/Brain Surgery"



CHARLES ROSA
UFC Fighter
"The Agony of DEFEAT"



BREE ARGETSINGER
"Betty Rocker"
Entrepreneur/Fitness Influencer
"Self Doubt"



JAMES ARTHUR RAY & BERSABEH RAY
NYT Best Selling Author
Leadership and Performance
"Losing It All"

Inc. 500

amazon.com

THE HUFFINGTON POST

NBC

Entrepreneur

Dr. Phil

Forbes

The Oprah Winfrey Show

Meet Some Of The Amazing Summit Speakers



DAN KUSCHELL
Best Selling Author, Business
Growth Coach
"Childhood Trauma"



DR. DAN STICKLER
Apeiron Center for
Human Potential
"Anti-Fragile"

DR. MICKRA HAMILTON
Lt. U.S. Airforce
Human Systems Designer
"U.S. Military"



FRANCISCA FIGUEROA MIX
Somatic Psychotherapy and
Dance Movement Therapy
"Starting Over"



DAVID LYONS
U.S. Marine
MS Fitness Challenge
"Living with MS"



JERRY GLADSTONE
Author/Coach
Entrepreneur
"Utter Defeat"



ALI KATZ
Lawyer/Speaker/Trainer/
Entrepreneur
"Identity Crisis & Depression"



CRAIG BALLANTYNE
Writer/Coach
Creator of The Perfect Life Workshop
"Introvert"



JASON SISNEROS
"The Tattooed Guru"
Speaker/Coach/Podcast
"Childhood Abuse"

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Our Speakers Have Been Featured On...

Inc.
500

amazon.com

THE
HUFFINGTON
POST



Entrepreneur
MAGAZINE

Dr.
Phil

Forbes

The Deal
Oprah Winfrey
Show



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FORTUNE

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Phil

Be Part of The Changing Conversation



DAWN TERWILLIGER
Entrepreneur
DNA Performance Coach
"Being Heard"



- ✓ **ISSUES**
- ✓ **EXPERTS**
- ✓ **SOLUTIONS**
- ✓ **IMPACT**

Summit Speakers
Have Been Featured in



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COMEBACK STRONG SUMMIT

WHY SPONSOR A VIRTUAL EVENT?

In this new digital “stay at home” age, sponsoring a virtual summit event gives you and your brand far reaching exposure and access to a global audience - during the live event including throughout the entire year.

The “Evergreen” nature of a virtual summit exponentially expands your brands reach and exposure for months even years following the live event.

And we are only offering sponsorship opportunities to a very limited number of trusted companies.

SPONSOR APPLICATION



ESTIMATED REACH

Summit [Live]



The More We Raise, The More We
REACH, The More Exposure You Get.



4,000 -10,000

Registered Attendees



Facebook Ad + Reach

500,000+



Influencers & Social Media

50,000+ Followers



Email & Other

25,000+

ESTIMATED REACH

Summit [Evergreen]



The More We Raise, The More We
REACH, The More Exposure You Get.



50,000 - 100,000

Registered Attendees



Facebook Ad + Reach

850,000+



Influencers & Social Media

100,000+ Followers

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ESTIMATED OVER ALL REACH

Over 1 Million With 4,000 - 10,000 Registered

MEET YOUR
TRUSTED SUMMIT CREATORS

We Want To Help You Connect Your Brand...

TOM TERWILLIGER

Speaker/Trainer/Coach
2x #1 Bestselling Author
Mr. America
AAU Legends Award Recipient
Summit Creator and Host.

Tom has led countless live events across North America and Asia and sold thousands of books, courses, and trainings.

DAWN TERWILLIGER

Psychological Kinesiologist,
DNA Performance Coach
Founder High Achievers
University
Summit Creator, Speaker.

With A Social Cause You Can Believe In.

WHERE YOUR SPONSORSHIP MONEY GOES...



**Directly Invested Into
Social Media Marketing**



**Summit Production
Launch Team
Online Platform**



**Future Evergreen
Launch/Marketing**



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1 Spot Available

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**Title
Sponsor**

1 Spot Available

SILVER

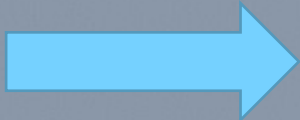
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Sponsors**

10 Spots Available

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[1 Spot Only!]



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You become the **exclusive Title Sponsor** of the Summit.
It is your summit.

Your logo appears with and as part of the
Comeback Strong Summit Logo

PLATINUM

Title Sponsor

[1 Spot Only!]



Live Summit + Evergreen

Your CLICKABLE logo will also be prominently and separately displayed on...

- The Website Landing Page
- Sign Up Page
- All Inner Website Pages
- Open and Close of All Video Interviews
- On The Header **During** All interviews
- Logo Trailer on YouTube and Facebook
- Emails Series
- **1st Premium Spot** In The Summit Calendar
- Private Virtual Booth With Product Info and Discount Product Options
- Facebook Happy Hour Night
- * In Addition, **You Will Be Mentioned In All Promo Interviews, Videos, and Podcasts**
- * Plus, 1,000 FREE All Access Passes To The Summit (coupon code)

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Presenting Sponsor

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Title Logo Here

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You become the **exclusive presenting sponsor** of the Summit.
Your logo appears with the Comeback Strong Summit Logo



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Presenting Sponsor

[1 Spot Only!]

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Your CLICKABLE logo will also be prominently and separately displayed on...

- The Website Landing Page
 - Sign Up Page
 - All Inner Website Pages
 - Open and Close of 10 Video Interviews
 - On The Header **During** All interviews
 - Logo Trailer on YouTube and Facebook
 - Email Series
 - **2nd Premium Spot** In The Summit Calendar
 - Private Virtual Booth With Product Info and Discount Product Options
 - Facebook Happy Hour Night
- * Plus, 500 FREE All Access Passes To The Summit (coupon code)



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You become one of our exclusive Summit **partner sponsors**.
Your logo appears with the other partners on most promotions and pages.



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Partner Sponsor

[10 Spots Available]

Live Summit + Evergreen

Your CLICKABLE logo will also be displayed on...

- The Website Landing Page
- Sign Up Page
- All Inner Website Pages
- Open and Close of 2+ Video Interviews
- On The Footer **During** All interviews
- Logo Trailer on YouTube and Facebook
- The Summit Calendar
- Discount Product Option

*** Plus, 100 FREE All Access Passes To The Summit (coupon code)**





SPONSORSHIP LEVELS

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Sponsor**

1 Spot Available

PLATINUM

**Title
Sponsor**

1 Spot Available

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**Partner
Sponsors**

10 Spots Available

SPONSOR APPLICATION



Join Us As A Sponsor For The **COMEBACK STRONG Summit**



Connect Your Brand with a Powerful Social Cause
and a **HUGE** Online Audience.

We are excited to review your application, share
your message with our widespread audience,
and connect you with a powerful social cause.

Together we can make a powerful difference.

SPONSOR APPLICATION

For more information contact
TheLeapCoach@gmail.com
use subject line: "Summit Sponsor"
or call 303-809-5912

*We would love you as a
sponsor but please act
quickly this opportunity
will go fast.*

Thank you.
Tom Terwilliger
Summit Founder

